

Hong Kong Copyright Licensing Association

Press Release

Hong Kong Copyright Licensing Association launches Photocopying Licensing Scheme for News Monitoring

Hong Kong Copyright Licensing Association (HKCLA) has commenced a new photocopying licensing scheme for news monitoring purpose in January 2002, which offers a legitimate means for organizations (such as public relation agencies, consultancy agencies, advertising agencies, law firms and accounting firms) to photocopy newspapers for clients and continue their business in news monitoring.

At present, HKCLA has been authorized by 11 Hong Kong newspapers to issue photocopying licence for news monitoring. They are China Daily Hong Kong Edition, Hong Kong Commercial Daily, Hong Kong Daily News, Hong Kong Economic Journal, Hong Kong Economic Times, Hong Kong iMail, Ming Pao, Sing Pao, Sing Tao Daily, Ta Kung Pao and Wen Wei Po.

Main features of the licensing scheme for News Monitoring are as followed:

- a. Organizations have to select appropriate licence type for individual client based on its photocopying usage.
- b. There are 4 licence types in total: Very Low-usage Client, Low-usage Client, Medium-usage Client and High-usage Client.
- c. Licence fees for organizations will be determined by the licence type selected, number of clients and the rates set by individual newspapers.

The above licensing scheme is restricted for organizations with the need to photocopy for the purpose of news monitoring only. As for photocopying for internal reference and instruction purpose, HKCLA has already established the licensing scheme since November 2001, with authorization from 12 Hong Kong newspapers.

In case of copying or use of newspaper contents for marketing or other purposes, or application for licence other than photocopying or facsimiles, HKCLA may assist applicants to obtain authorization from the newspaper publishers concerned. For enquiries, please call 2948 3650 or fax to 2603 7165.

Hong Kong Copyright Licensing Association
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If you have any enquires, please contact Miss Yeung at 2948 3650.